

You're Invited:

# An Exclusive Afternoon at Promega

Science, innovation & hands-on discovery — purpose-built for veterinary diagnostic professionals.

**Thursday, October 15**

1:00 – 5:00 PM · Promega HQ, Madison, WI

## SCHEDULE AT A GLANCE

- 1:00 PM** - Bus departs Monona Terrace
- 1:30 PM** - Arrive at Promega HQ — event begins
- 1:30–4:30 PM** - Tours · Flash Talks · Hands-On Demos
- 4:30 PM** - Return bus to Monona Terrace



## WHAT'S IN STORE



### Kornberg Center Tour

Guided walk through Promega's state-of-the-art R&D facility.



### Flash Talks

Four 15-minute spotlights on real-world collaborations with AAVLD member labs — connecting Promega technology directly to veterinary diagnostic practice.



### Hands-On Demo Stations

Get behind the instruments. Interactive stations let you experience Promega technology firsthand — not just watch it.

## FLASH TALK TOPICS | Real Science. Real Collaborations.

- **Dr. Lance Noll**, Kansas State Veterinary Diagnostic Laboratory — Molecular Diagnostics  
Automated Nucleic-Acid Extraction — Streamlining high-throughput workflows in diagnostic labs
- **Dr. Declan C. Schroeder**, University of Minnesota — Molecular Virology  
Viability PCR Workflows — Distinguishing live from dead organisms with precision
- **Dr. Val Ressler**, Promega — Sr. Research Scientist  
Bioluminescent Immunoassays — Sensitive, rapid detection for veterinary pathogens
- **Dr. Mike Rosenblatt**, Promega — Sr. Research Scientist  
Proteomics Sample Prep — Advancing biomarker discovery for animal health applications

Space is Limited — Register Early

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Complimentary