

A vibrant photograph of three people riding bicycles on a paved path. On the left, a woman with short dark hair and glasses, wearing a blue and white striped shirt and jeans, is smiling and holding hands with the person next to her. In the center, a woman with curly hair, wearing a light blue shirt and a patterned skirt, is also smiling. On the right, a man with sunglasses and a plaid shirt over a pink t-shirt is riding. They are all on bicycles with colorful baskets. The background features a large, white, domed building (the Wisconsin State Capitol) surrounded by lush green trees. The text 'With ♡, Madison' is overlaid in a large, white, handwritten font.

With ♡, Madison

DESTINATION MADISON

From lake to city





M to lake

Welcome to Madison, Wisconsin

You might know us as the capital city. Or maybe you know us as the place where farm-to-table started or as the most bikeable city in the country. Our Native American founders knew us as Teejop, which means four lakes. Sports fans know us as Badgers. Locals know us as the best place to live in America. If you don't know us yet, we welcome you with open arms. We strive to be a city for all people, and think you'll find we're a great place with even better people. If you've been here before, you already know that, and we're glad to have you back.

COVER PHOTO: STATE STREET, NICK BERARD

Dear visitor,

Madison is filled with stories around every corner. Stories that excite and stories that inspire. Stories that are only ours to tell. This collection of stories is an anthology in adventure and an always-on invitation to visit. An invitation from the explorers, artists, business owners, and Madison lovers who shared their favorite moments in our favorite city to help create this guide.

Now it's time for you to write your own story. Let this collection inspire your Madison adventure. One that's familiar but still all your own. We know there's a lot to choose from, but that's OK. We'll always be here, waiting to welcome you back.

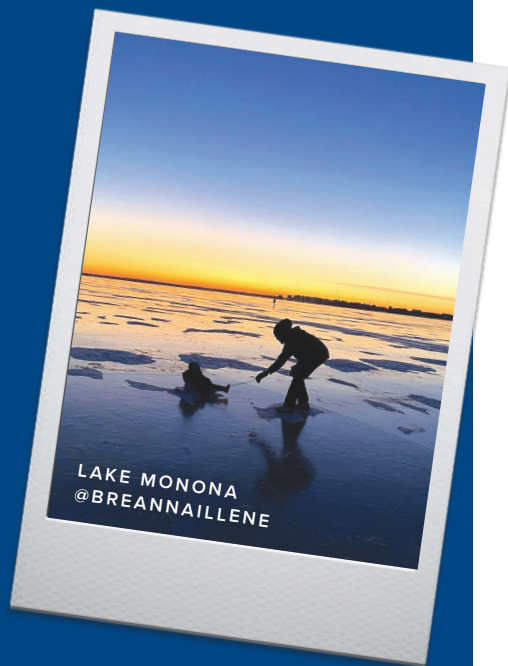
With ♡,
Madison

PICNIC POINT
LAKE MENDOTA



READY. SET. GO.

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LAKE MONONA
@BRITTONREYNOLDS



LAKE WINGRA
WINGRA BOATS



LAKE MENDOTA
MEMORIAL UNION TERRACE
@JAB.ART

FIND YOUR happy place



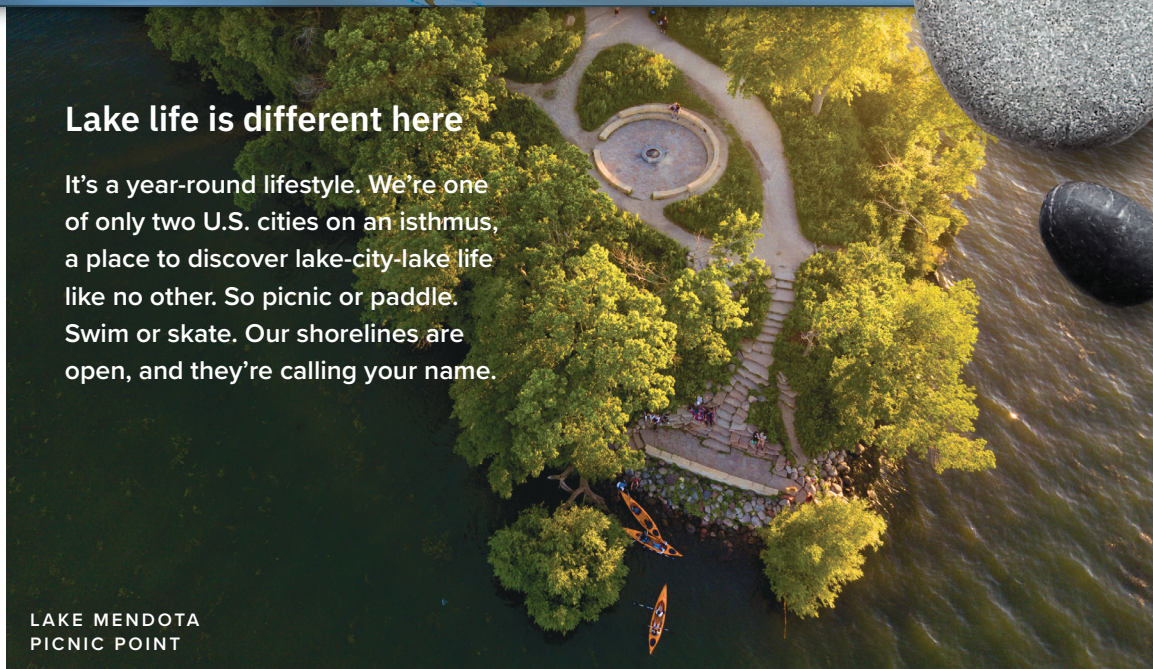
LAKE WINGRA

Q On the lakes in Madison

Lake life is different here

It's a year-round lifestyle. We're one of only two U.S. cities on an isthmus, a place to discover lake-city-lake life like no other. So picnic or paddle. Swim or skate. Our shorelines are open, and they're calling your name.

LAKE MENDOTA
PICNIC POINT





LAKE MENDOTA
MADISON BCYCLE



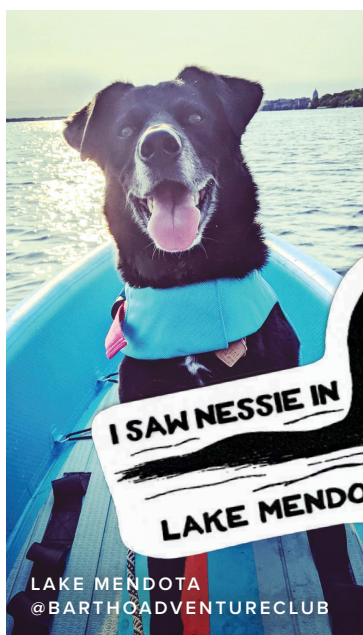
LAKE MENDOTA
PICNIC POINT



LAKE MENDOTA
WINTER CARNIVAL
@SCONNIESHOTZ



TENNEY BEACH



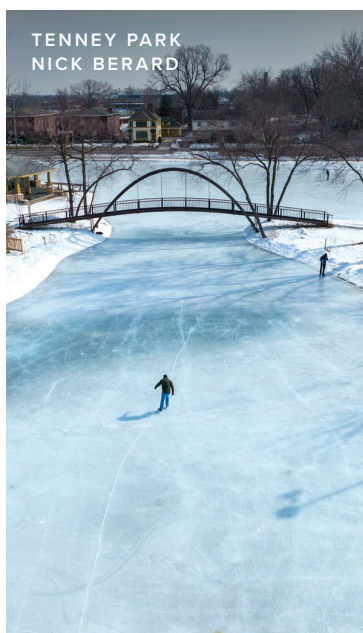
LAKE MENDOTA
@BARTHOADVENTURECLUB



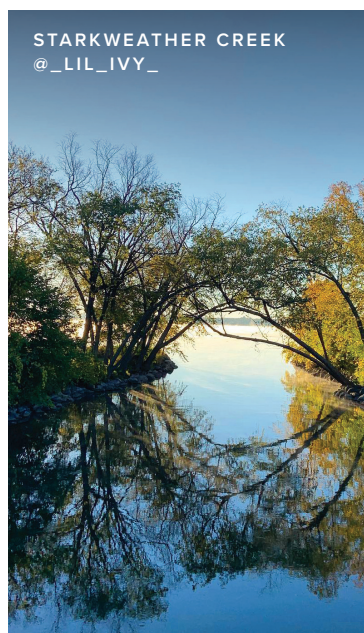
LAKE MENDOTA
@BYSANDHYAMADHURI



LAKE MENDOTA
THE EDGEWATER HOTEL
@THEEDGEH2O



TENNEY PARK
NICK BERARD



STARKWEATHER CREEK
@_LIL_IVY_



LAKE MENDOTA
@NATEMOLL



LAKE MONONA



LAKE MONONA
MONONA TERRACE



LAKE MONONA
WISCONSIN STATE CAPITOL
@KADECOOLIDGE



LAKE WINGRA
WINGRA BOATS

INVITE the OUTDOORS IN

Where art imitates nature

Madison is not a concrete jungle. We're a city filled with architecture that reflects some of our greatest natural resources: our lakes, our prairies, our proximity to the Driftless Region and our agriculture. The legendary architect Frank Lloyd Wright was a naturalist and a Madisonian who made an impact beyond our skyline. Discover art and architecture from Wright and the artists who followed him throughout the city.



TALIESIN



HOUSE ON THE ROCK
@ORGANIZED_ADVENTURER



MEMORIAL UNION TERRACE



CHAZEN MUSEUM OF ART



FIRST UNITARIAN CHURCH
@DOLBOWD_PHOTOGRAPHY



TENNEY PARK

DANE COUNTY FARMERS' MARKET



WORLD DAIRY EXPO
@ALICEINDAIRYLAND



MARS DEN'S PURE HONEY

BUTTER LOVERS
ARE
BETTER LOVERS



SEVEN ACRE DAIRY COMPANY
@KENDALLSTEINHOFF



MADISON SOURDOUGH



TREINEN FARM

Bloom

WHERE YOU ARE
PLANTED.



There's a reason our food tastes better

And not just because our chefs are James Beard award winners. It's because our chefs, distillers, bakers and mongers know the names of our farmers. Some of them meet every weekend at the largest producer-only farmers' market in the country on the Capitol Square. Some only go as far as their own backyard. When you're here, you get a front row seat to agricultural innovation and collaboration.

WOLLERSHEIM WINERY, DISTILLERY, AND BISTRO



EPLIGAARDEN APPLE ORCHARD & PUMPKIN FARM



GRAZE
@GRAZEMADISON



BAR CORALLINI
@BARCORALLINI



BATCH BAKEHOUSE
@BATCH_BAKEHOUSE



DANE COUNTY FARMERS' MARKET



BLOOM BAKE SHOP
@BLOOMBAKESHOP



HIDDEN CAVES CIDER



ZUZU CAFE



PASTURE & PLENTY
@PASTUREANDPLENTY



LEVEL 5 DONUTS
@VEGANWISCONSIN



DELTA BEER LAB



GARVER FEED MILL



JARDIN
@JARDINMADISON



BABCOCK DAIRY STORE



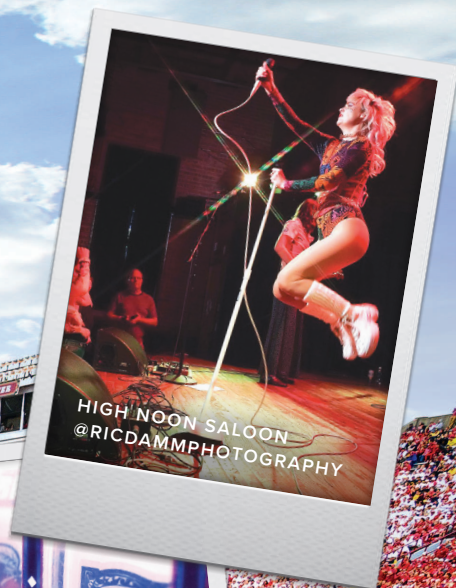
MONONA TERRACE
@BREAKTHELAWMAN

SEVEN HILLS SKYDIVERS
@IMSEANKENNEDY

CAPITOL BOAT CLUB
@CAPITOLBOATCLUB

It's more than a song

It's the greatest tradition in college football. House of Pain's 1992 hit "Jump Around" is Madison's anthem. The electricity you feel when 80,000 of your friends jump in the stands at UW-Madison's Camp Randall Stadium is the same feeling you get when you're jumping to the beat at a concert, jumping into Lake Mendota or jumping into a new experience.



JUMP AROUND

UW-MADISON CAMP RANDALL STADIUM
UW-MADISON, JEFF MILLER

A young girl with brown hair, wearing a tan knit beanie, a purple fuzzy jacket over a blue shirt, and leggings with a cartoon cat pattern, is walking on a colorful crosswalk. She is holding a colorful book or card. The background shows a city street with trees and other people.

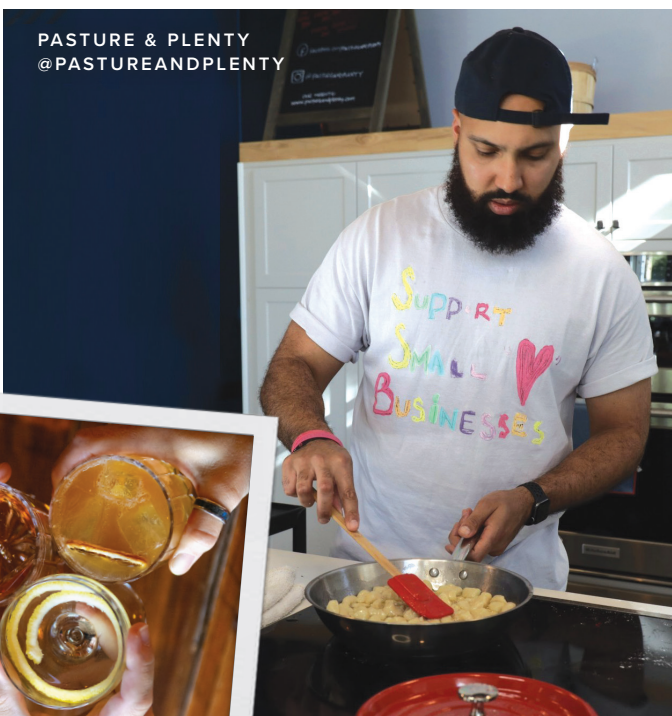
Do's
GOOD
and
GOOD
will come
to you

Forward is our motto

And we take it seriously. It's the name of our soccer team, of the bronze Lady on the Capitol Square and it's the direction we're always moving in. To move forward, we have to give back. Supporting a local business community that gives back is your opportunity to feel the power of moving Forward.



GREEN LIFE TRADING CO.
@GREENLIFETRADINGCOMPANY



PASTURE & PLENTY
@PASTUREANDPLENTY



STATE LINE DISTILLERY



ICE CREAM SOCIAL
@ICECREAMSOCIAL_WI



CHANGE BOUTIQUE
@OFFICIAL.CHANGEBOUTIQUE



ALICE GOOD
@ALICEGOODCOFFEE



SHORT STACK EATERY



CASSETTA



LUCILLE



IAN'S PIZZA
@ASH.CASH.EATS



GREENBUSH BAKERY
@CARBSWDARBS



PARTHENON GYROS
@PARTHENONGYROS



CAMP TRIPPALINDEE



LA BRIOCHÉ
@MADISONFOODIEFINDS



BURAKA
@MADCITYVEGAN

What makes a dish iconic?

It's a formula that's part flavor, part presentation and part nostalgia. Madison's Iconic Eats is a series of the things we're known for, and some of the flavors we think you oughta know. There's not one food item that's iconic to Madison. There're dozens. Many inspired by global cuisine. All with their own unique stories. Your new favorite food is here, waiting for you to dig in.





OSTERIA PAPAVERO
@PAPAVEROMADISON



HERITAGE TAVERN
@HERITAGETAVERN

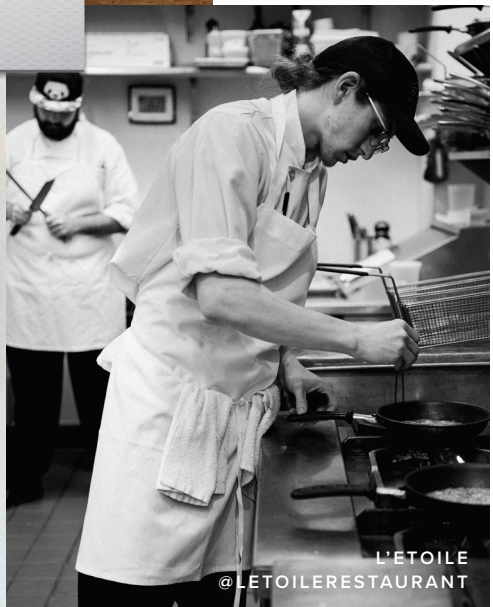
SARDINE
@SARDINEMADISON



MINT MARK
@MINTMARKMADISON



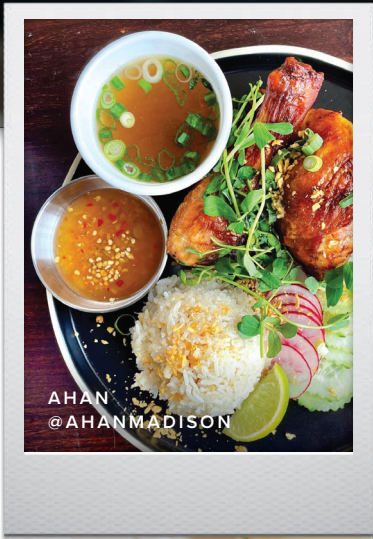
FAIRCHILD
@FAIRCHILDRESTAURANT



L'ETOILE
@LETOILERESTAURANT

Madison's food scene is front-page news

Few dishes, and even fewer chefs, have the power to grab national attention. We're home to a deep and diverse lineup of headliners who are taking a cue from our agricultural roots, trading tradition for innovation and representing cultures from around the world. From James Beard winners to National Best Of's, Madison is on the foodie map and doesn't plan on leaving.



THE HARVEY HOUSE
@NICOLEHANSENPHOTOS



TORNADO STEAK HOUSE



FIND YOUR
DISCOVERY
peace





PICNIC POINT



KOSA SPA
@KOSARETREAT



SAN DAMIANO PARK



GOVERNOR DODGE
STATE PARK



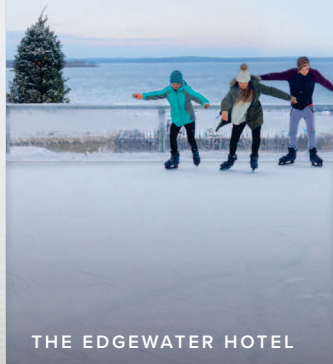
LAKE MONONA
RACHEL HERSHBERGER

Unwind in unexpected places

Relaxing doesn't mean boring. You can get a sense of our city without sensory overload. Mindfulness meets matter on our 200+ miles of trails, 260 parks and our calming spaces that are spirited yet subdued.

OLBRICH BOTANICAL GARDENS
RACHEL HERSHBERGER

UW-MADISON ARBORETUM



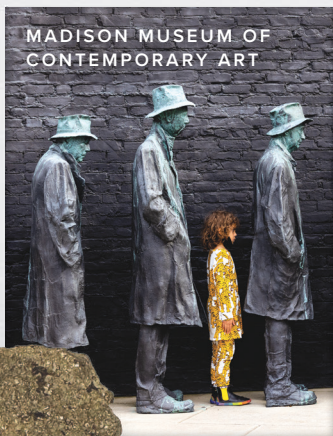
THE EDGEWATER HOTEL

ENCHANTED VALLEY ACRES



OLBRICH BOTANICAL GARDENS
@WISCONSINSTATEJOURNAL

WISCONSIN VETERANS
MUSEUM



MADISON MUSEUM OF
CONTEMPORARY ART



MADISON CHILDREN'S MUSEUM



CAVE OF THE MOUNDS
@SECRETLIFEOFMR_BACON

let WONDER lead the way

Fueling little minds at every step

Two things should never be boring: learning and exploring. Family time in Madison means bonding over the thrill of discovering something new, and doing so together. We're a city that embraces your whole family, no matter what your family looks like. You can go as big as touring the State Capitol, or as small as hunting for tiny replica Capitols hidden around town, thanks to our friend Ken Fager (kenfager.com/miniwi).

Q Things to do with kids in Madison



MONONA TERRACE
NICK BERARD



HENRY VILAS ZOO

Long live the independent bookstore

Madison's independent bookstores each have a unique vibe but are united in a common connection of literature. Step into storied shops like Paul's Book Store, where Shel Silverstein used to frequent, to the queer and trans owned A Room of One's Own, which was once featured in the New York Times for its viral literary memes. You'll feel all the warm and fuzzies after stopping at each one (and your reading list will thank you).

paul's books

BOOKS ARE A FORM OF
POLITICAL ACTION —
BOOKS ARE KNOWLEDGE.
BOOKS ARE REFLECTION.
BOOKS CHANGE YOUR MIND.
—TONI MORRISON





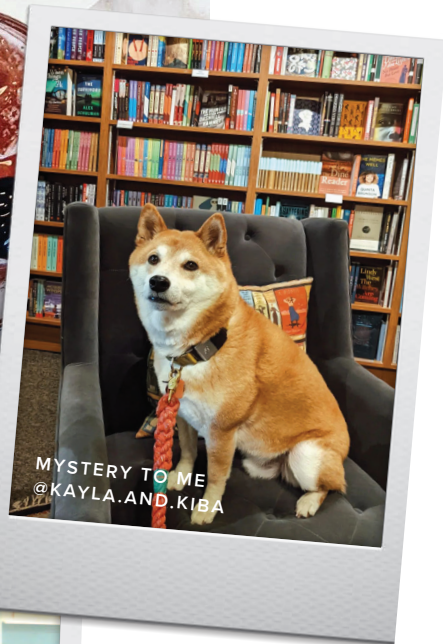
LEOPOLD'S BOOKS BAR CAFE
@BECKINASEC



LAKE CITY BOOKS



LAKE CITY BOOKS



MYSTERY TO ME
@KAYLA.AND.KIBA



A ROOM OF ONE'S OWN
@ROOMOFONESOWN



KISMET BOOKS
@SHAHAYRAMAJUMDER

JOHNSON PUBLIC HOUSE
@SDAMIANI



LEDGER COFFEE ROASTERS
@LEDGERCOFFEE



WONDERSTATE COFFEE
@WONDERSTATECOFFEE



HODGE PODGE
@HODGEPODGE MADISON



MARIGOLD KITCHEN



LAKESIDE ST. COFFEE HOUSE

More than a caffeine fix

Coffee shops are the best places to feel a city like the locals do. Madison's coffee shops are a patchwork that reflects our people: quirky, sophisticated, authentic, understated — and often unexpected. Catch a buzz with roasters and baristas who are keeping sustainability top of mind.

Turn it Up



CITY CAST MADISON

Your daily dose of all things Madison is here. Host Bianca Martin peers into Madison's soul "with a journalist's skepticism and an optimist's heart." Exploring Madison like a local is easy with Bianca guiding you through topics like Madison's plant-based food scene, Friday fish fry, Wisconsin's love for Polka music and more.



CORNER TABLE

This is where the chefs do the talking. Capital Times food writer Lindsay Christians takes listeners on a journey through Madison's food and beverage scene, with stories straight from the people who are filling your plates and cups. Dive into the history of Wisconsin classics like cream puffs, learn how to take the perfect food pic and so much more.



Listen to the sounds of the capital city

Madison is a city that gives you something to talk about. You can hear the city's vibe straight from the mouths of people who love it the most. These podcasts each touch on something that is distinctly Madison. From craft beer to Black culture, you can learn a whole lot about our city, right from your AirPods.



BLACK OXYGEN

Angela Russell is a Black woman who loves Wisconsin, and sometimes needs a little extra dose of Black oxygen. The podcast dives into Black stories from the capital city straight from the insightful minds of some of Madison's finest. Follow along on journeys in navigating the Madison Black social scene and pick up some recommendations along the way.



POUR ANOTHER ROUND

Craft beverages are key to Madison's culture, and nobody knows craft beverages like Jon and Cameron from Pour Another Round, a podcast for beer lovers, by beer lovers featuring beer creators. Get to know the stories behind your new favorite craft beverage and when you do, don't forget to pour another round.



WILD WISCONSIN: OFF THE RECORD

Loving the outdoors and loving Madison are one in the same. The folks at the Wisconsin Department of Natural Resources are experts on all things nature in Wisconsin and are sharing that expertise on Wild Wisconsin: Off the Record.

Check out the episode "Escape the Indoors" to find state park hidden gems.



STELLA'S HOT & SPICY CHEESE BREAD



FROMAGINATION



CRAFTSMAN TABLE AND TAP
@CRAFTSMANTABLEANDTAP



GRAMPA'S PIZZERIA
@GRAMPASPIZZERIA



MONTY'S BLUE PLATE DINER
@FOODFIGHTMADISON



BAR CORALLINI
CC JACOBS

Our dairy reputation precedes us

In Wisconsin, cheese is king. It's delicious, it's diverse and it's part of our heritage. Sure, we have fried cheese curds (and we mean A LOT of fried cheese curds) but we also have some of the world's finest, most winningest and most regarded dairy delights. Madison is where cheese mongers and charcuterie mavens meet.

Q Madison cheese curd crawl



WISCONSIN CHEESE MART
@SWEETNSALTSIG



MADISON CHEESE BOARDS
@MADISONCHEESEBOARDS

Q Madison on Tap

EVERY HOUR IS
HAPPY HOUR



What's on tap?

In Madison, happy hour is about more than the beverage. It's the people behind the drink. United in their dedication to hand-crafted masterpieces and innovative drinks, local makers are crafting beverages and experiences that are reflections of the community. Cheers to uncovering a craft beverage scene unlike any other.

OCTOPI BREWING



SUNSHINE BREWING COMPANY



THE CIDER FARM



YAHARA BAY DISTILLERY



NEW GLARUS BREWING COMPANY



THE LONE GIRL BREWING COMPANY





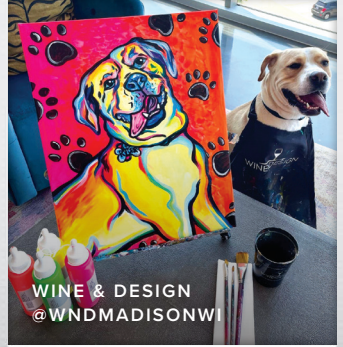
NATIONAL MUSTARD MUSEUM



THE DELICIOUSER
@THEDELICIOUSER



DANCING GOAT DISTILLERY



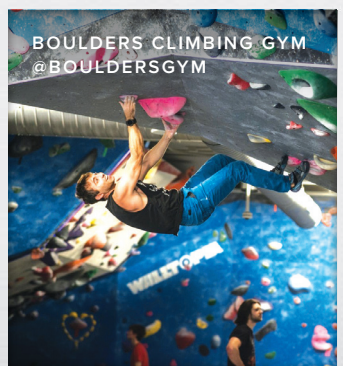
WINE & DESIGN
@WDMADISONWI



CRIMSON ARTIST
COLLECTIVE
@CRIMSON.ARTIST.COLLECTIVE



MADISON BCYCLE



BOULDERS CLIMBING GYM
@BOULDERSGYM

New Adventure SET SAIL FOR SAIL

Why watch when you can try?

Forget the trinkets. Bring home a new skill. Want to learn how to craft a cheese board? Taste mustard like a professional? Make your own bottle of gin? Madison is the place to do it. Make your version of travel go beyond sightseeing.

UW-MADISON HOOFER SAILING CLUB
UW-MADISON, JEFF MILLER

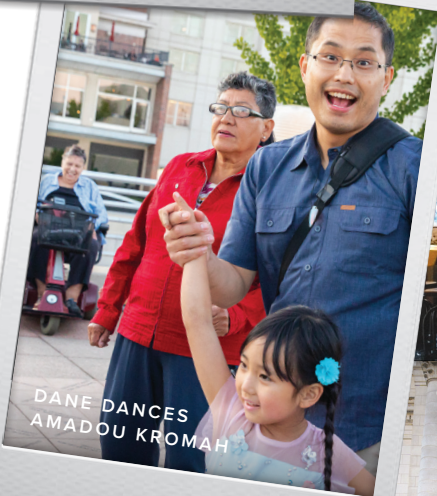
TASTE OF MADISON



MAJESTIC THEATRE



MAD LIT



DANE DANCES
AMADOU KROMAH



CAFE CODA
@YELPWISCONSIN

CONCERTS ON THE SQUARE
NICK BERARD



INTERNATIONAL FESTIVAL
OVERTURE CENTER FOR THE ARTS

we've got the best

Let the music move you

You can feel the world's rhythm throughout Madison. Jazz. Latin. Afro-Cuban. Euro-inspired. Music fills the air from clubs, theaters, and outdoor stages. There's a reason international acts like Nirvana and Fall Out Boy have recorded here and why up-and-comers perform here. Any day of the week, you can find live music in Madison.



Live music in Madison

STATE STREET
NICK BERARD

light up the NIGHT

End your day in a big way

When the sun goes down, the capital city lights up. The unwinding from day to night brings a new perspective on the city — one that twinkles under the stars and dazzles under the marquee signs. We might not be the city that never sleeps, but we get in a whole lot of good vibes before we head to bed.

MEMORIAL UNION TERRACE
@AMFPHOTOS2020



LAKE MENDOTA
@JAKEROST



THE BIERGARTEN AT OLBRICH PARK



WISCONSIN STATE CAPITOL
@BRIANFISHMAN



MONONA TERRACE
@HONEYOLIVEBLAIRE

MAIN STREET

MADISON NIGHT MARKET



Q Madison streateries



Beer and Cheese Fest

Winter Carnival

Frozen Assets Festival

International Festival

Midwest Horse Fair

Dane County Farmers' Market
on the Capitol Square

Wisconsin Film Festival

Syttende Mai Norwegian
Heritage Festival

World's Largest Brat Fest

Marquette
Waterfront Festival

Juneteenth Celebration

Make Music Madison

Concerts on the Square

Fitchburg Festival of Speed

Art Fair on the Square

La Fete de Marquette

Sugar Maple Music Festival

Sun Prairie Sweet Corn Festival

National Mustard Day

Curd Fest

Great Taste of the Midwest

OutReach Magic Pride Festival

Middleton Good Neighbor Festival

Taste of Madison

Thirsty Troll Brew Fest

Willy Street Fair


World Dairy Expo

Oktoberfest

Wisconsin Book Festival

Christkindlmarkt



 Madison festivals & fairs



Your ticket to making memories

The things we celebrate know no bounds. Beer. Trolls. Cheese. Bikes. Lakes (frozen and flowing). Horses. Film. Mustard. And, of course, much more. The hodge podge of festivals is a reflection of our community: Eccentric. Diverse. Lively. Find a fest for you whether it's an annual tradition or trying something new.

INTERNATIONAL FESTIVAL
OVERTURE CENTER FOR THE ARTS



Middleton

Fitchburg

Verona

Cambridge

Cottage Grove

DeForest/Windsor

Fort Atkinson

Monona

Mount Horeb

New Glarus

Oregon

Paoli

Stoughton

Sun Prairie

Waunakee



FITCHBURG
AGORA ART FAIR



MIDDLETON
GREENWAY STATION



NEW GLARUS
BREWING COMPANY



MIDDLETON
CAPITAL BREWING COMPANY



SUN PRAIRIE
MAIN STREET



STOUGHTON
SYTTENDE MAI FESTIVAL
@KIMBERLY_WETHAL

Put the great in Greater Madison

A good time knows no borders. The 15 communities in the Greater Madison area each have something to say. But together, we're half a million people with one great story to tell. It's the story of how our love for Madison extends into suburbs that are good neighbors, home-towns, cities in motion and more.



FITCHBURG
MCKEE FARMS PARK SPLASH PAD



Q Madison area hotels

MADISON

Capitol/Downtown

	PET FRIENDLY	POOL	COMP BREAKFAST	COMP PARKING
AC Hotel Madison Downtown (608) 286-1337	•			
Best Western Premier Park Hotel (608) 285-8000		•		
Clarion Suites at the Alliant Energy Center (608) 284-1234	•	•	•	•
The Edgewater (608) 535-8200	•	•		
Embassy Suites Extended Stay Hotel Madison East Coming Soon (608) 740-6753				
Hilton Garden Inn Madison Downtown (608) 251-9588	•			
Hilton Madison Monona Terrace (608) 255-5100	•	•		
Holiday Inn Express & Suites Madison Central (608) 709-5050	•	•	•	•
Home2 Suites by Hilton Madison Central Alliant Energy Center (608) 949-9650	•	•	•	•
Hotel Monona (608) 255-7400	•	•	•	•
Hotel Ruby Marie (608) 327-7829			•	•
Hyatt Place Madison/Downtown (608) 257-2700	•	•		
The Madison Concourse Hotel and Governor's Club (608) 257-6000	•	•	•*	
Mansion Hill Inn (608) 255-0172			•	
Sheraton Madison Hotel (608) 251-2300	•	•		•

East

Best Western East Towne Suites (608) 244-2020	•	•	•	•
Cambria Hotel Madison East (608) 241-7070		•		•
Comfort Inn & Suites Madison - Airport (608) 244-6265	•	•	•	•
Courtyard by Marriott - Madison East (608) 661-8100		•		•
DoubleTree by Hilton Madison East (608) 244-4703		•		•
Fairfield Inn & Suites by Marriott - Madison East (608) 661-2700		•	•	•
Hampton Inn of Madison - East Towne Mall (608) 244-9400	•	•	•	•
Holiday Inn Express & Suites Madison (608) 467-3555		•	•	•
Holiday Inn Madison at The American Center (608) 249-4220		•		•
Hotel Indigo Madison Downtown (608) 256-0061	•			
The Livingston Inn (608) 238-6317			•	•
MainStay Suites Extended Stay Hotel Madison East (608) 740-6753		•	•	•
Microtel Inn & Suites by Wyndham Madison East (608) 242-9000	•		•	•
Moxy Madison Opening Winter 2023				
Red Roof Inn (608) 241-1787	•			•
Rodeway Inn & Suites Madison Northeast (608) 249-1815	•			•
Staybridge Suites - Madison East (608) 241-2300	•	•	•	•
Super 8 Madison East (608) 249-5300			•	•

South

Baymont Inn & Suites by Wyndham Madison (608) 851-5500	•	•	•	
Country Inn & Suites by Radisson - Madison Southwest (608) 270-1900		•	•	•
Country Inn & Suites by Radisson - Madison/Monona (608) 467-0962	•	•	•	•
Days Inn & Suites (608) 223-1800	•	•	•	•
Magnuson Grand Hotel Madison (608) 224-1500		•	•	•
Sleep Inn/Mainstay Suites Madison (608) 284-5914	•	•	•	•
Super 8 Madison South (608) 258-8882	•	•	•	•

State Street/Campus

Best Western Plus InnTowner Madison (608) 233-8778		•	•	•
The Buckingham Inn (608) 819-8029			•	•
DoubleTree by Hilton Madison Downtown (608) 251-5511				
Graduate Madison (608) 257-4391	•			
Hampton Inn & Suites Madison/Downtown (608) 255-0360	•	•	•	
Wisconsin Union Hotel and Club Suites (608) 263-2600				•

*Governor's Club Only

MADISON continued	PET FRIENDLY	POOL	COMP BREAKFAST	COMP PARKING
West				
AmericInn by Wyndham Madison West (608) 662-1990	•	•	•	•
Baymont Inn & Suites - West (608) 831-7711	•	•	•	•
Best Western West Towne Suites (608) 833-4200	•		•	•
Comfort Suites - West (608) 836-3033	•	•	•	•
Hampton Inn & Suites Madison - West (608) 271-0200	•	•	•	•
Holiday Inn Hotel & Suites Madison West (608) 826-0500		•		•
Homewood Suites by Hilton - Madison West (608) 271-0600	•	•	•	•
SpringHill Suites by Marriott Madison (608) 233-4580		•	•	
Tru by Hilton Madison West (608) 820-1083	•		•	•
BELLEVILLE				
Cameo Rose Victorian Country Inn (608) 424-6340			•	•
Seven Acre Dairy Company (608) 416-4023	•		•	•
CAMBRIDGE				
Lake Ripley Lodge (608) 217-5075				•
COTTAGE GROVE				
Comfort Suites Cottage Grove - Madison (608) 839-0366		•	•	•
DEFOREST				
Comfort Inn & Suites DeForest (608) 653-2247	•	•	•	•
Holiday Inn Express DeForest (608) 846-8686	Dogs Only	•	•	•
FITCHBURG				
MainStay Suites Fitchburg - Madison (608) 271-3400	•	•	•	•
Staybridge Suites Madison - Fitchburg (608) 616-5664	•	•	•	•
Wyndham Garden Madison Fitchburg (608) 571-6326	•	•	•	•
MIDDLETON				
Country Inn & Suites by Radisson - Madison West (608) 831-6970	•	•	•	•
Courtyard by Marriott - Madison West/Middleton (608) 203-0100		•		•
Fairfield Inn & Suites by Marriott - Madison West (608) 831-1400	•	•	•	•
Hilton Garden Inn Madison West/Middleton (608) 831-2220	•	•		•
Holiday Inn Express & Suites Madison West - Middleton (608) 581-9111		•	•	•
Madison Marriott West (608) 831-2000	•	•		
Residence Inn by Marriott - Madison West/Middleton (608) 662-1100	•	•	•	•
Staybridge Suites - Middleton (608) 664-5888	•	•	•	•
TownePlace Suites by Marriott (608) 820-2400	•	•	•	•
MONONA				
AmericInn by Wyndham Madison South (608) 467-4791	•	•	•	•
avid hotels Madison - Monona (608) 957-7600	•		•	•
MOUNT HOREB				
GrandStay Hotel & Suites Mount Horeb - Madison (608) 437-5200	•	•	•	•
Sunniva Inn (608) 437-4427			•	•
NEW GLARUS				
Chalet Landhaus Inn (608) 527-5234	•	•	•	•
OREGON				
Sleep Inn & Suites - Oregon (608) 291-2323	•	•	•	•
SUN PRAIRIE				
Quality Inn & Suites - Sun Prairie/Madison East (608) 834-9889	•	•	•	•
VERONA				
Fairfield Inn & Suites by Marriott - Madison/Verona (608) 845-3000		•	•	•
Holiday Inn Express & Suites Madison/Verona (608) 497-4500	•	•	•	•
Hyatt Place Madison/Verona (608) 497-3223	•	•	•	•
Super 8 Verona (608) 848-7829			•	•
WAUNAKEE				
The Mill Hotel – Waunakee (608) 931-0818				•

Every effort is made to make this guide as accurate as possible. Information is subject to change without notice.

Thank You

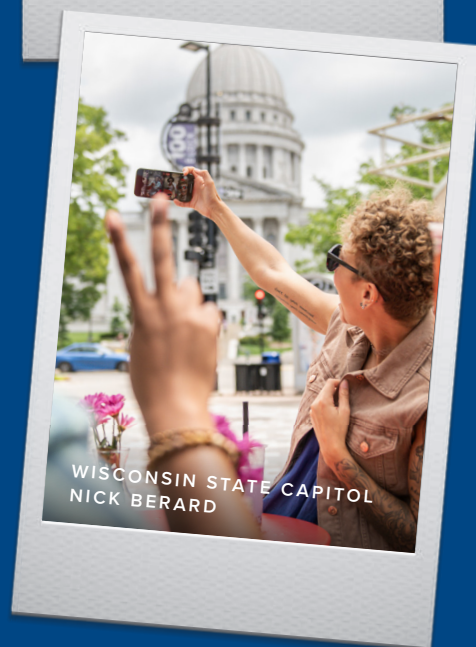
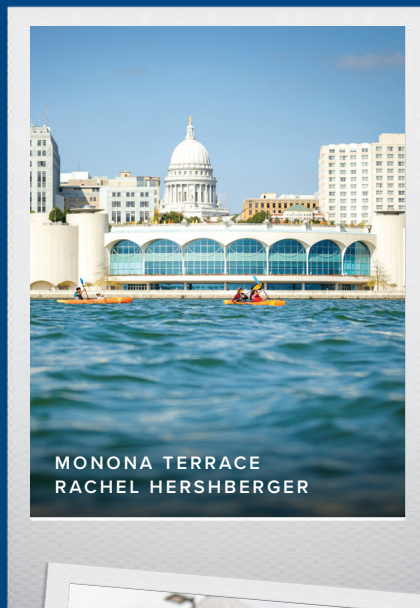
It takes many helping hands to share our love for Madison. Thank you to Sharon Vanorny (@svheartphotography) and Focal Flame Photography (@focalflame) for your talents behind the lens. Thank you to Anthology for sharing Madison art through the stickers seen in this guide. Special thanks to our partners, neighbors and community members for the creativity and authenticity that makes Madison so memorable!

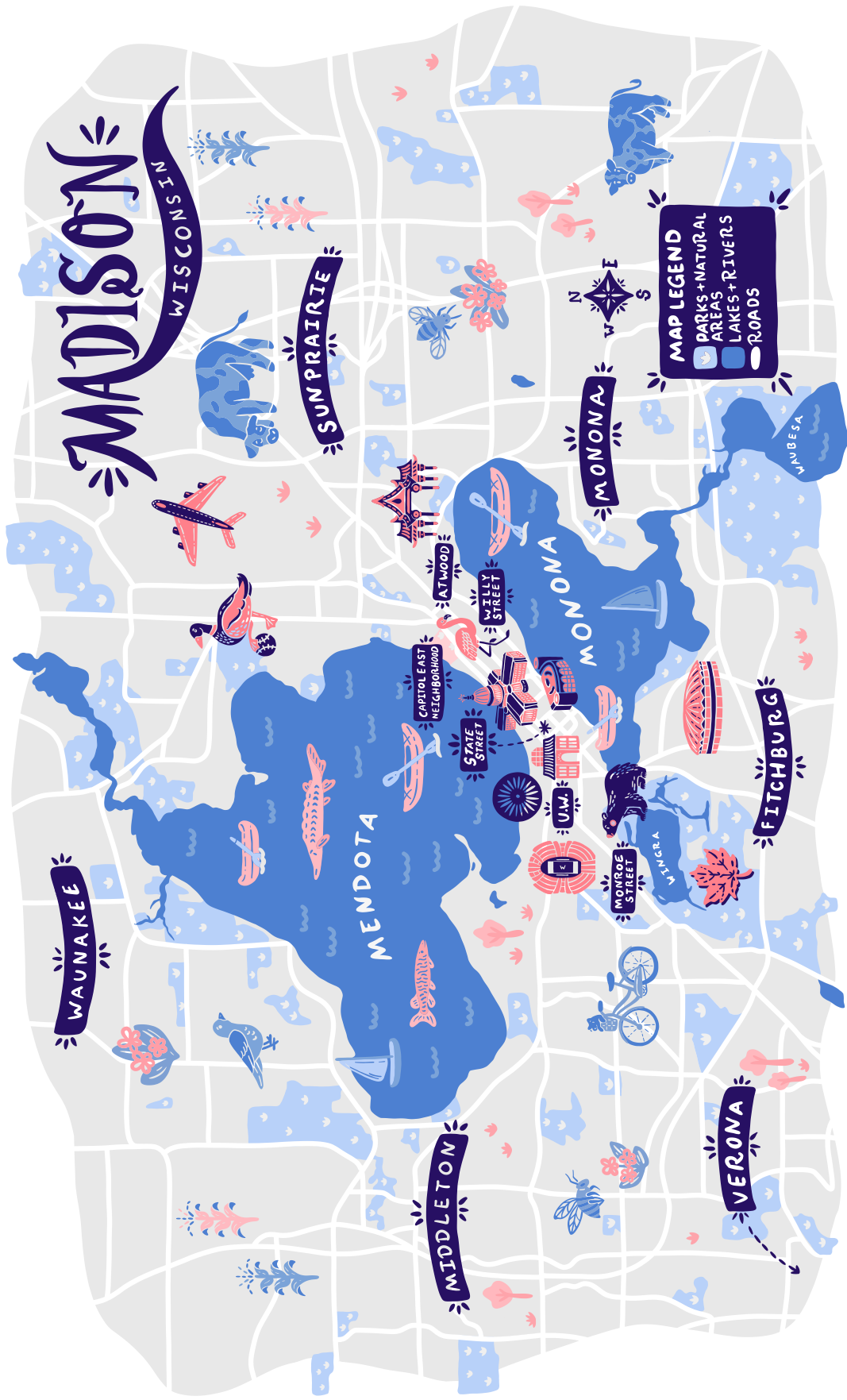
ABOUT DESTINATION MADISON

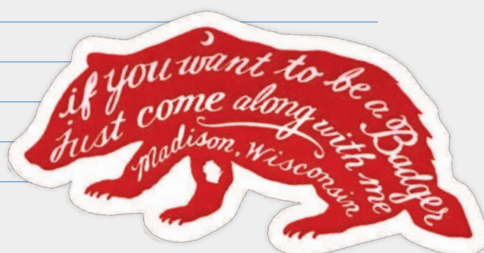
At Destination Madison, we are people with a passion. A passion for an amazing community. A city of inquisitive minds and inclusive spirits with an independent vibe. We share Madison's story far and wide. And we welcome others to experience our energy. In short, we inspire a love for Madison.

Destination Madison is an independent non-profit 501(c)(6) corporation dedicated to creating economic impact through tourism. Our team is led by President & CEO Ellie Westman Chin and our dedicated board of directors.

Destination Madison acknowledges our region's story is a vibrant patchwork of histories, successes, challenges and perspectives. The land we occupy is the current and ancestral home of the Ho-Chunk Nation, and we honor their elders past, present and future. We continue to amplify Madison's diverse range of voices and visions to share our community with visitors. We are on this journey together with staff, leadership, partners and the community, requiring us to look inside with curiosity and take action to disrupt the individual and organizational biases that have limited our views. Our DEAI commitment involves continual learning and unlearning while encouraging each other to grow and make Madison a place for all.





[illegible]

Q Things to do in Madison

@DESTINATIONMADISON

Pass it on to a friend • Display it on your coffee table or on a friend's coffee table
Make an origami ornament or coaster • Frame a photo for your wall • Use it as gift wrap

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